

# 06

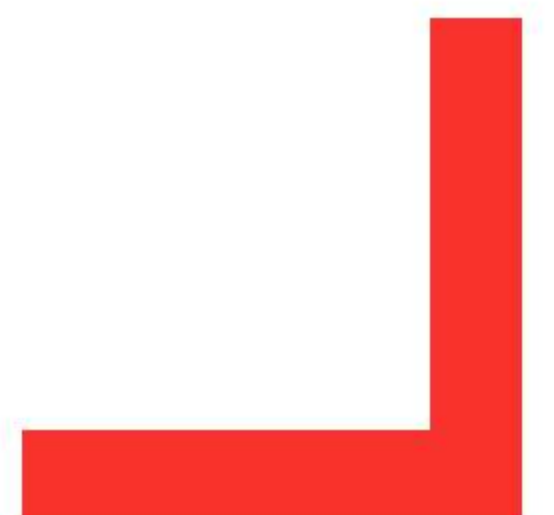
## Steps to build **API** Marketplace

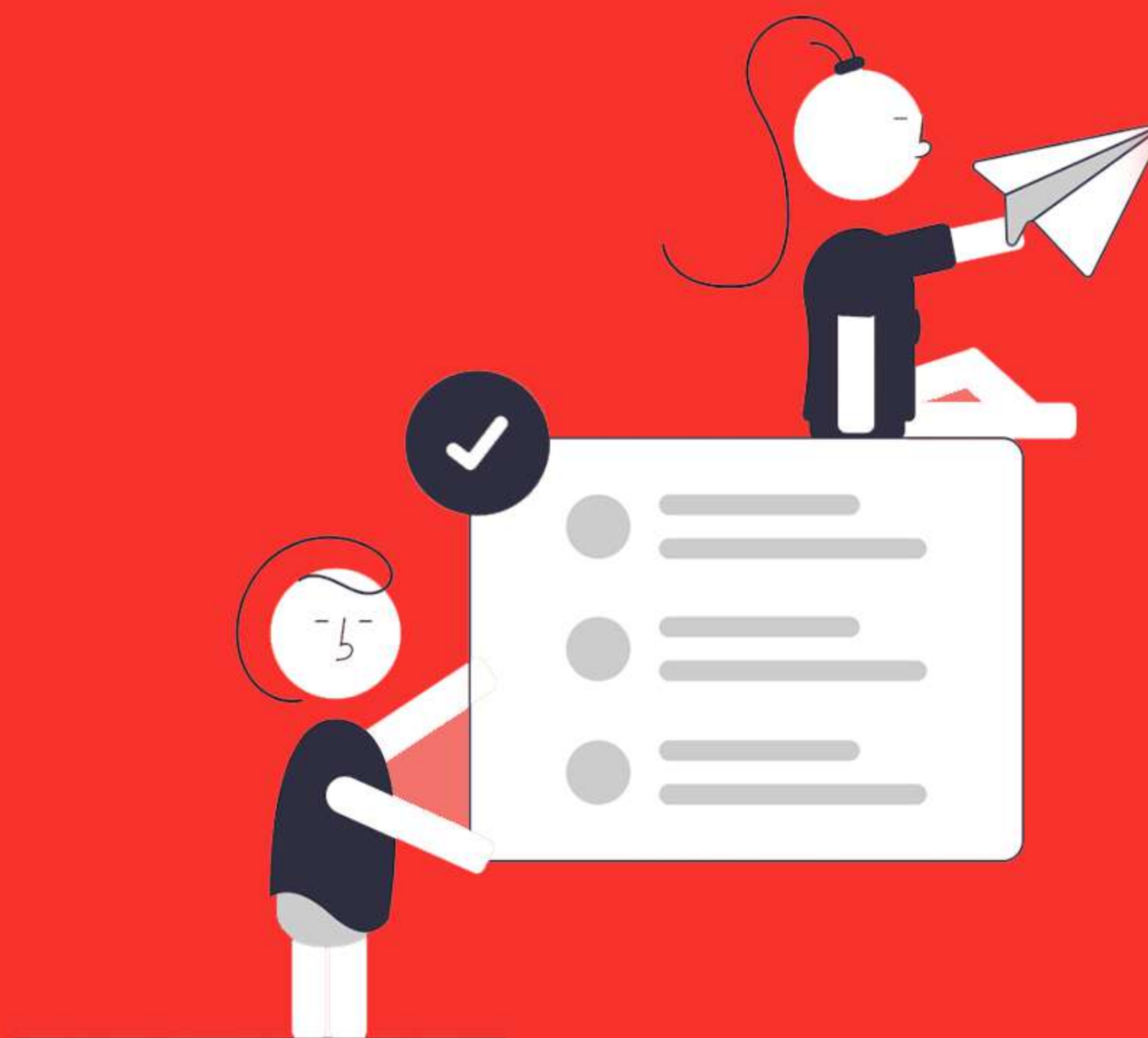
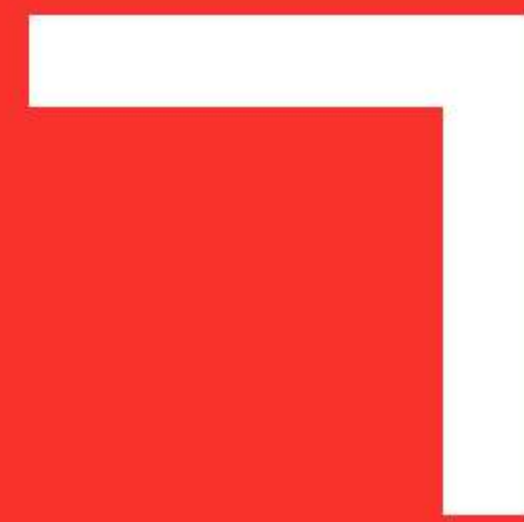




## Plan Your **APIs** and Security Protocols

Start by carefully planning your APIs & security protocols to ensure a robust & secure API marketplace



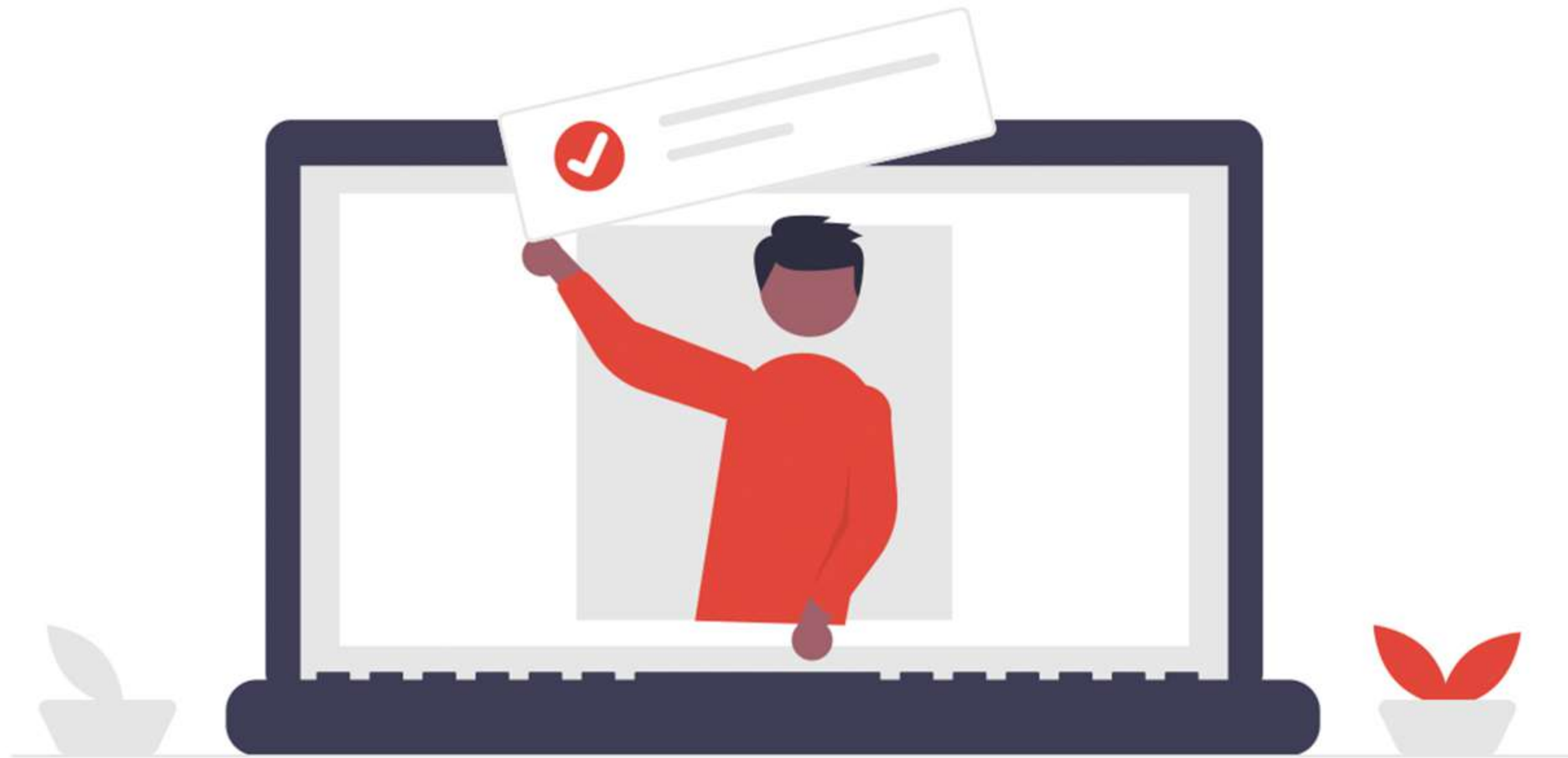


## Roll Out the Marketplace

Launch the API marketplace once proper governance & planning are established







## **Promote** Your API Marketplace

Develop a strategic digital marketing plan to spread awareness of your APIs among your target audience

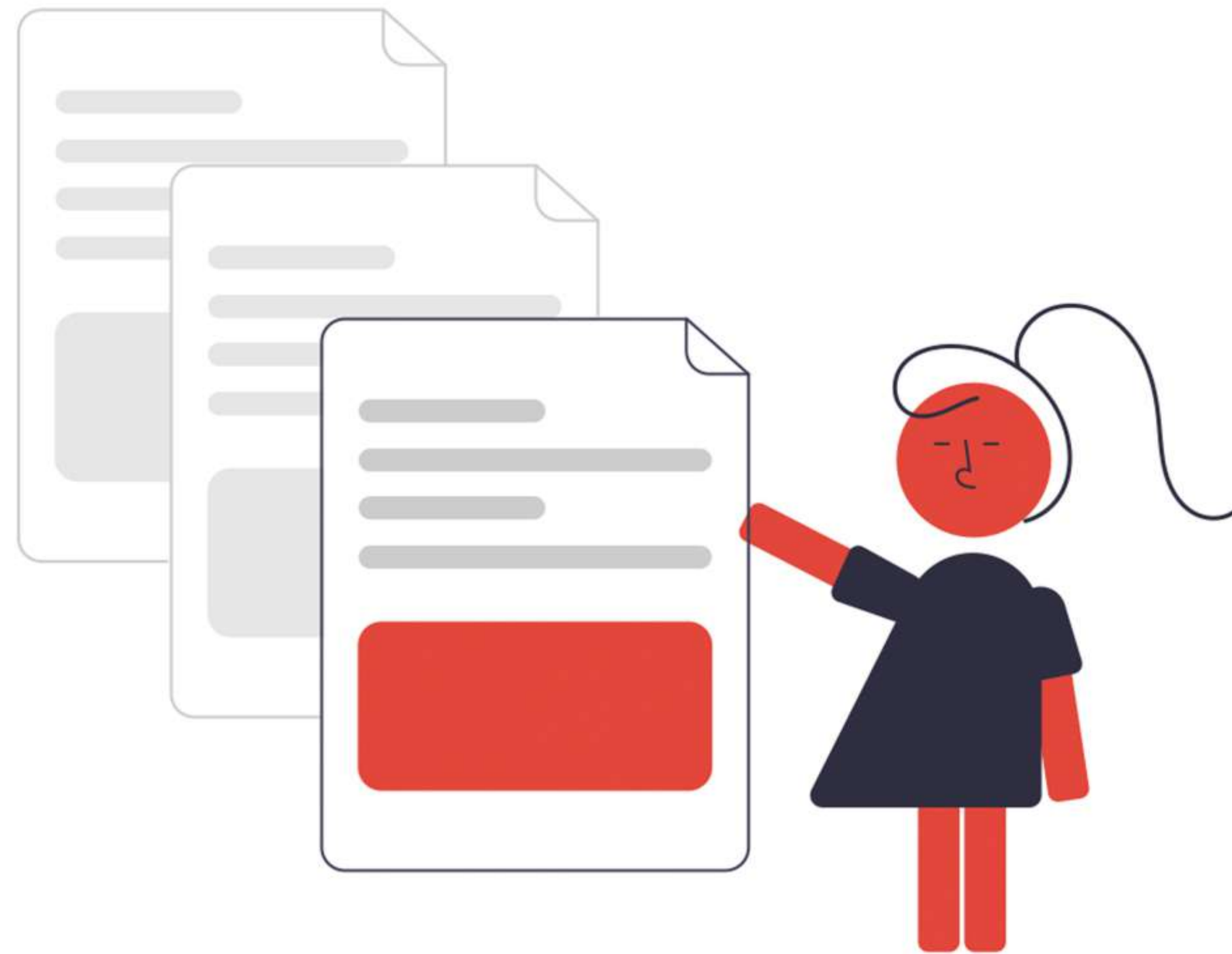




## Monitor API **Scalability**

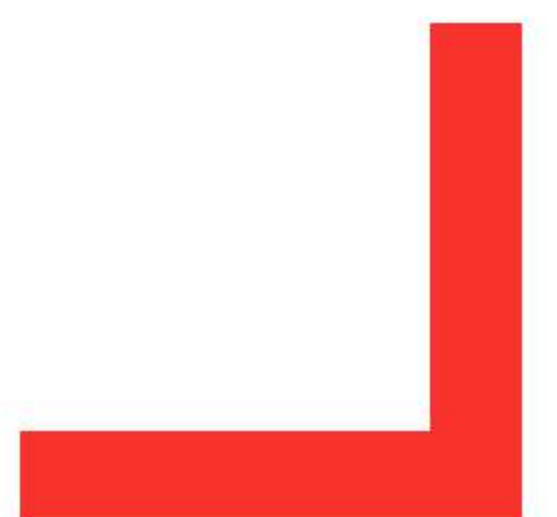
Track both platform-based and operational-based analytics to ensure proper functioning & alignment with the developer's requirements






## Offer Comprehensive **Documentation**

Provide well-documented APIs with tutorials, study materials, & more to attract & guide the developer audience







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